

**13th
Annual**

BEST PLACES TO WORK IN ORANGE COUNTY, CA - 2021

REGISTRATION DEADLINE: MARCH 5, 2021



What is Best Places to Work in Orange County?

Best Places to Work in Orange County, CA is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in the Orange County Business Journal.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the county's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride: If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage:

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG Insights Report Package:

While participation is FREE (for the online employee survey), participants could pay as little as \$800 to receive their BCG Insights Report package detailing the company's employee responses. Also included are Orange County employee and employer benchmarks.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Orange County, CA
- Companies with 15+ permanent employees working in Orange County, CA
- Companies in business a minimum of 1 year

Assessment Description:

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full employee email list is not available.

What does it cost?

# of OC Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250 ⁽³⁾	FREE	\$645
500-2499	350 ⁽³⁾	FREE	\$745
2500+	400 ⁽³⁾	FREE	\$900

1) Review Online vs. Paper under Process on the website before selecting the free email-based employee survey.

2) Fees are non-refundable.

3) Employees are randomly selected.

Announcing & Recognizing the Winners!

The contact at each company is notified of their winning or non-winning status prior to the release of the winner rankings in the Orange County Business Journal in July. Non-winning companies are not published or publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestPlacesToWorkOC.com

Brought to you by: Orange County Business Journal and Best Companies Group